

ARNAU GIFREU CASTELLS

C V S U M M A R Y

Lecturer, researcher and director in the audiovisual and multimedia field. He holds a PhD in communications and has a master's degree in digital arts from the Universitat Pompeu Fabra (UPF). He has a bachelor's degree in audiovisual communication from the Universitat Autònoma de Barcelona (UAB).

He is a lecturer at the Universitat Ramon Llull (URL) and Universitat de Vic (UVIC). He is also a lecturer and tutor in various postgraduate courses, such as the master's degree in creative documentary and the master's degree in design and management of audiovisual production (UAB). He has published various book chapters and articles in his research area, interactive and transmedia non-fiction, and specifically on interactive documentaries. He is part of the i-docs Community (co-editor of the portal i-docs.org), of the i-docs Lab and the i-docs Conference.

He has organized several editions of the Musiclip Festival (2009-2011), coordinated e-Week (Digital Week of Vic 2012) and the interactive section of Docs Barcelona (2013). He has also collaborated in the European Youth Award (ICNM 2011-2012) and has been a member of the International Commission/Territory of the "Barcelona Laboratori Cultural" (BLC).

Regarding the University of Vic (2006-2013), he is in charge of the final degree projects in the multimedia field. He is a founder and coordinator of UVIC_Lab (digital content laboratory) and the master's degree in interactive digital communication, and a member of GRID (Research Group in Digital Interactions). He also collaborates in the research group Digidoc (UPF). In terms of research stays, he has been a research lecturer at Harvard University (Harvard Metalab 2013) and York University (Future Cinema Lab, Canada 2011-2012), and visiting lecturer at TAMK (Tampere University of Applied Sciences, Finland 2011), and at the Università degli Studi di Milano (Italy 2012).

He has been a member of different juries, notably the EYA (European Youth Award 2012) and the Short Film Festival of Manlleu (2011), among others. He is the founder and coordinator of the projects interDOC and INF (Interactive NonFiction), interactive documentary and non-fiction research and production programs.

He has worked and collaborated in direction tasks for television stations such as 25TV and TVC (Television of Catalunya) and production companies such as Tasmania Films and Media-Pro. He was chief editor for the journal "Ictineus" (DGR – Autonomous Government of Catalonia, El Periódico de Catalunya). In the field of interactive projects he has produced and collaborated in designing and creating the interfaces of various Web portals, notably the production for the research group UNICA, the portal of the Observatori de la Producció Audiovisual (OPA) and the digital journal Formats, all linked to the Universitat Pompeu Fabra. He was part of the Funky Mobile Ideas team, which developed the project "Campus-Movil" (2009-2011). He has also participated in projecting visuals at different events (VJ).

F U L L C V H E R E :



http://www.agifreu.com/interactive_documentary/arnau_gifreu_full_cv.pdf

PROJECTS - INITIATIVES

COME / IN / DOC

[HTTP://WWW.COMEINDOC.COM](http://www.comeindoc.com)

Interactive meta-documentary that aims to reflect on the interactive documentary genre. This project aims to gain a deeper understanding of this new documentary genre as we are now in the right historical period to reflect more deeply on it. This initiative is based on the hypothesis that the interactive documentary is a new audiovisual genre with specific features. The project is founded in extensive research carried out from 2007 to 2012. The doctoral dissertation involved six interactive nonfiction case studies, which made up the second stage of the project. In the third phase, the theoretical information gathered during the research period – the content – and the experience acquired from designing interfaces – the form – were combined to form this final project.

The first part of the project consists of a linear documentary with non-linear expansion that complements and enriches the traditional view, and two extra sections that make it possible to search by topics and experts. The second part of the project also includes the installation of the interactive documentary, and can be used in events. Tactile screens are used to follow a journey consisting of ten main questions and the answers of the top ten experts in this specific area.

MIT
Open Documentary Lab
[HTTP://OPENDOCLAB.MIT.EDU](http://opendoclab.mit.edu)

Research affiliate at MIT OpenDoclab (Massachusetts Institute of Technology), providing theoretical research, interviews and organizing events.

i - Docs

[HTTP://I-DOCS.ORG](http://i-docs.org)

Member of the Group (Conference + Portal + Lab)

First research group, international conference and lab dedicated to the interactive documentary study (2011-2013). A space for people that want to know more about interactive. You will find academic and blog references, an archive of existing i-docs and a forum open to discussions about all the possible forms of i-docs you can think of.

IDN

[HTTP://IDN.ORG](http://idn.org)

Member of the Interactive Documentary Network, the first international network (MIT Opendoclab, i-docs and Concordia University, Montreal, Canada)

MetamentalDOC

[HTTP://WWW.METAMENTALDOC.COM](http://www.metamentaldoc.com)

Interactive documentary that looks at documentary film and independent documentary film. From the point of view of the core concept of this work, it is an interactive application halfway between the documentary genre - as can be seen in the interviews section and the documentary piece itself - and a work of cultural dissemination with a didactic and pedagogical objective - as can be seen in the historical background and virtual classroom sections -.

En un xip multicolor [In a multicolor chip]

[HTTP://XIPMULTICOLOR.COM](http://xipmulticolor.com)

Interactive documentary broken down by theme and videos that explain unfamiliar concepts about the figure of Neil Harbisson, a sonochromatic cyborg. In the interactive space, the user can experience the feeling of creating their own sound picture, with the possibility of sharing in social networks and post it on the online gallery.

InterDOC

[HTTP://WWW.INTER-DOC.ORG](http://www.inter-doc.org)

Web platform project to be established as a collaborative tool for the analysis, production and exchange of the interactive documentary genre and of interactive nonfiction.

InterDOCS Barcelona 2013

[HTTP://WWW.DOCSBARCELONA.COM/ES](http://www.docsbarecelona.com/es)

First latin symposium dedicated to the study of the interactive documentary. Part of the International Documentary Film Festival "DOCS Barcelona 2013". 28th to 2nd May 2013, Barcelona.

THE INTERACTIVE DOCUMENTARY AS A NEW AUDIOVISUAL GENRE

STUDY OF THE EMERGENCE OF THE NEW GENRE, APPROACH TO ITS
DEFINITION AND TAXONOMY PROPOSAL AND A MODEL OF ANALYSIS
FOR THE PURPOSES OF EVALUATION, DESIGN AND PRODUCTION.

FULL PHD INDEX HERE:



http://www.agifreu.com/interactive_documentary/arnau_gifreu_phd_full_index.htm

ARNAU GIFREU CASTELLS

Researcher, lecturer and producer on interactive documentary.

Conceptual framework and taxonomic study of the interactive documentary (PhD).

Articles and book chapters published, and activities in different national and international conferences.

Member of the i-docs Community (co-editor of i-docs.org portal), the i-docs Lab and the i-docs Conference, the first research group and international conference dedicated to the interactive documentary study.

Consultant and teacher of the first specialization on interactive documentary for the Master's Degree in Creative Documentary at the Universitat Autònoma de Barcelona (UAB). Several projects supervised - theoretical and prototypes - during six years leading the final degree projects of the Audiovisual Communication Degree at the Universitat de Vic (Multimedia Specialty).

Pioneer in Spain in the production from the point of view of education and training (UVIC).

Director of the research platform InterDOC (2011) and INF (Interactive Nonfiction), programmes and initiatives that incentivate the production of this specific area.

PHD INDEX SUMMARY

Introduction

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Consolidation of the interactive program. The
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interactive media

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Interactive essay
Interactive documentary

PART 2
THE
INTERACTIVE
DOCUMENTARY,
A NEW
AUDIOVISUAL
GENRE

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Emergence and experimentation in different supports of the interactive documentary

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CHAPTER 7
EVALUATION OF THE STATE-OF-THE-ART IN RELATION TO THE TOPIC, PLATFORMS AND THE USER EXPERIENCE

Assessing the state-of-the-art in relation to the topic/subject

Assessing the state-of-the-art in relation to the platform and/or support

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Category D: Types of navigation and interaction

Category E: Methods for representing reality

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